

**Press Release
For Immediate Distribution**

***The Growler Craft Beer Handbook*
The Bible for B.C. Beer Drinkers Available This Weekend**

Vancouver, BC (January 28, 2015) - B.C.'s craft beer industry is growing so fast, it's basically impossible to keep tabs on what's opened, what's on tap and where anything is located. *The Growler*, a quarterly craft beer handbook, aims to solve all that.

The first issue – available starting January 31 at breweries, bars, private liquor stores and select boutiques, restaurants and coffee shops in and around Vancouver – includes profiles of every craft brewery in the Lower Mainland, highlighting regular and seasonal beers, along with general and quirky facts on each brewery. This is your go-to guide for what breweries are in what neighbourhood; which ones offer growler fills; which have food; and which allow kids inside (*Hint: Almost all of 'em!*), among other things.

Issue 1 also includes features by *Craft Beer Revolution* author Joe Wiebe, *This Day in Vancouver* author Jesse Donaldson and *The Growler* editor Stephen Smysnuik, along with beautiful design and illustrations meant to reflect the creative, artisanal and community aspects that have made the craft beer industry so appealing.

Rather than launch with a digital edition, the intention with this first issue was to create something physical, something you can hold, or bend, or light a fire with if you're in a pinch. It's something to leave on your coffee table, or in your purse, or in your bathroom (if you're in to that sort of thing...).

Don't fret! A website is under construction. In the meantime, follow *The Growler* on Twitter and Instagram: @thegrowlerbc. Look out for future editions in April, July and October.

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(33)

For more information please contact:

Stephen Smysnuik
Editor
Cell: 778-668-3667
editor@thegrowler.ca