GLACIER MEDIA INC.

NOTICE OF ANNUAL AND SPECIAL MEETING OF SHAREHOLDERS

June 25, 2019

TO THE SHAREHOLDERS OF GLACIER MEDIA INC.

With respect to the annual and special meeting of the shareholders of Glacier Media Inc. ("Glacier" or the "Corporation") being held at 2500 – 700 West Georgia Street, Vancouver, British Columbia on Tuesday, June 25, 2019 at the hour of 10:00 a.m. (Vancouver time) (the "Meeting"), a replacement form of proxy as attached is being forwarded to all shareholders for use at the Meeting in accordance with the terms of the Notice of Meeting and the Information Circular both dated May 23, 2019 (the "Meeting Materials").

The enclosed proxy form replaces the proxy form sent with the Meeting Materials. This replacement proxy form properly addresses all matters to be voted on at the Meeting. Please use this replacement proxy form in order to vote the common shares of the Corporation that you hold, at the Meeting on all matters to come before the Meeting.

- (1) Registered holders of common shares ("Shares") of the Corporation who are unable to be personally present at the Meeting are requested to date, complete, sign and return the enclosed form of proxy to the Corporation's registrar and transfer agent, Computershare Investor Services Inc., Proxy Department, 100 University Avenue, 8th Floor, Toronto, Ontario, M5J 2Y1, Facsimile: 1-866-249-7775, on or before 10:00 a.m. (Vancouver time) on June 21, 2019 or if the Meeting is adjourned, at least 48 hours, excluding Saturdays, Sundays and prior to any adjournment thereof. Registered holders of Shares who are unable to be personally present at the Meeting may also vote by telephone or through the Internet as provided for in the form of proxy.
- (2) Non-registered holders of Shares should complete and return the voting instruction form or other authorization provided to them in accordance with the instructions provided therein.

Dated at Vancouver, British Columbia, this 29th day of May, 2019.

GLACIER MEDIA INC.

"Jonathon Kennedy"

Jonathon J. L. Kennedy President and Chief Executive Officer